

ROAD-BASED TOURISM ROUTES

paths to territorial cohesion, sustainable tourism, and heritage enhancement

Blended Intensive Program (BIP)

14 – 24 | JUNE 2024

17 – 21 | JUNE 2024 (on-site component)

PROGRAM

June 14 (Friday; online)
16h30 – 18h00 Briefing → Presentation → Course outline → The theme, the road, the territory
June 17 (Monday; on-site)
13h00 – 14h15 lunch 14h30 – 16h00 Keynote speech Coffee break 16h30 – 18h00 Lecture 18h30 - Reception (all participants)
June 18 (Tuesday; field trip)
Field Trip: “EN2: a road at the centre of Portugal” (part 1) 08h00 – 18h30 EN2: km 92 – km 238
June 19 (Wednesday; on-site)
09h15 – 10h45 Lecture Coffee break 11h15 – 12h45 Lecture 12h45 – 14h15 lunch 14h15 – 15h45 Lecture (hybrid) 16h00 – 17h30 Lecture 18h00 - Walking tour in Coimbra
June 20 (Thursday; field trip)
Field Trip: “EN2: a road at the centre of Portugal” (part 2) 08h00 – 18h30 EN2: km 238 – km 404 20h00 - Farewell dinner
June 21 (Friday; on-site)
09h15 – 10h45 Round Table Coffee break 11h15 – 12h45 Lecture (hybrid) 13h00 – 14h15 lunch
June 24 (Monday; online)
09h30 – 11h00 Debriefing → Quiz → Take home ideas